

BLEEDING MATTERS

Every Second Counts

Addressing Surgical Bleeding Situations with Adjunctive Haemostats

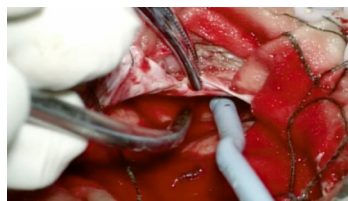
BLEEDING SITUATIONS



Continuous Oozing

Frequency of Occurrence^{1,2} **51%**

Will not stop with compression/simple packing. The solution for this bleeding is more time consuming than it is difficult.¹



Difficult to Access

Frequency of Occurrence^{1,2} **28%**

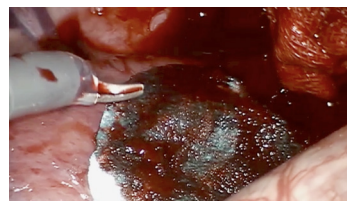
Bleeding that occurs in tight and irregular spaces and you cannot see the exact source of the bleed. You are concerned accessing a tight space will cause more harm.¹



Potential Re-Bleeding Risk

Frequency of Occurrence^{1,2} **22%**

Bleeding may be addressed intraoperatively, but could later develop into more serious complications, especially in high-risk patients.¹



Problematic Bleeding

Frequency of Occurrence^{1,2} **14%**

Even though the bleeding is accessible, it could be trouble. It is more than routine and likely to be resistant to conventional means and requires immediate attention causing disruption to the normal progression of surgery.¹

SOLUTIONS



SURGICEL™
Absorbable Hemostats



SURGIFLO™
Hemostatic Matrix



VERASEAL™
Fibrin Sealant (Human)



ETHIZIA™
Hemostatic Sealing Patch

For more information, please contact your Johnson & Johnson Surgery representatives or call us at 2738 6080.

References: 1. Ferko N, Danker W, Gangoli G. A systematic approach to surgical hemostat use supports standardization and cost efficiencies. Healthcare Purchasing News. 2017; 41 (11):34-35 2. 2013 ETHICON Biosurgery Brand Equity Tracking Study.

Johnson & Johnson

Johnson & Johnson (Hong Kong) Ltd.
13/F, Tower 1, Grand Century Place, Mongkok, Hong Kong
www.jnjmedtech.com © 2025 Johnson & Johnson. All rights reserved.

CRAF-045/25